



Cartograph News: March 2024

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Hello

February was a wet and windy month around here. The good news is that all the trees and tree limbs that were dead have now fallen, so at least that has all gotten cleaned up. And we've tested all of our backup power systems and have a very clear picture of what works and what does not. #silverlinings

MARCH 2024

#BCORPMONTH

FROM THE WINEMAKER

DRINK UP: END OF VINTAGE

UPCOMING EVENTS

#BCorpMonth

Throughout March, we'll be posting to Cartograph social media about what it means to be a B Corp and inviting you along on the journey with us.

It'll be a fun month of looking at what we've done to earn and maintain our certification and how we move forward, together — we hope you love it! We're planning deep dives into our commitments to community, the environment, our workers and our customers. If there are any other topics you are interested in, or you have any questions about being a B Corp, please let us know.

To join the conversation, follow the hashtag #BCorpMonth on Instagram ... and come visit the tasting room so we can tell you all about it in person.



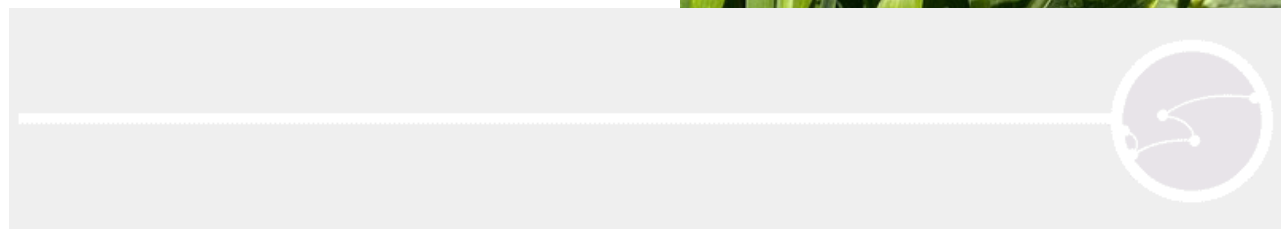
FROM THE WINEMAKER: SPRINGING

Looking at the calendar, it's hard to believe that it's March. However, the signs of spring are all around. Daffodils are opening, the citrus trees are pushing out new growth and forming blossoms, our cover crops are blooming and we're

starting to prune the vines.

Driving around the county, we see crews out tending the vines, but the very rainy winter has left the ground too wet for tractor work at the moment. We're waiting for some sun to dry things out so we can prepare the soil for the last block of rootstock going into our estate vineyard replant. So, like the world around us, we're coming out of our winter slumber, warming ourselves in the sun and getting back in touch with the vines.

Cheers, Alan



DRINK UP: END OF VINTAGE



Every January, we do a comprehensive inventory of all the wines we have at the warehouse. Last month, we tasted through the older vintages to see how they've aged and assess where they are in their lifespan. We had a wonderful winemaker dinner at The Matheson at the end of the month that showcased five Cartograph wines from our cellar, and had a blast tasting these wines (which are no longer available for purchase) with an amazing meal.

We've also had a great time since January in the tasting room, where we've been serving several wines that have fewer than 30 cases left in inventory.

Now, we're putting out the word on some of our favorite end-of-vintage wines — the ones that are down to just a few cases, and the ones we think you should drink in the next two years. Here's the scoop.

Drink within two years:

- [2013 Brut Zero Sparkling](#) (13 cases remain)
- [2014 Russian River Valley Pinot Noir](#) (10 cases remain)
- [2014 Transverse Pinot Noir](#) (25 cases remain)
- [2014 Starscape Vineyard Pinot Noir](#) (26 cases remain)
- [2016 Saltonstall Vineyard](#) (5 cases remain)

Low inventory:

- [2017 Starscape Vineyard Pinot Noir](#) (10 cases remain)
- [2017 Perli Vineyard Pinot Noir](#) (29 cases remain)
- [2018 Starscape Vineyard Pinot Noir](#) (20 cases remain)

- [2020 Mendocino Ridge](#) (20 cases remain)

If you purchase 12 of these bottles (mixed or full case), you'll get a special shipping price of \$25 per case. Use this code for online orders: **SHIP12**



UPCOMING EVENTS

- March 8: [Wild Up](#) at the Green Music Center (Email Serena to join us in the donor lounge)
- March 23: [Clones vs. Blends tasting](#), Healdsburg tasting room
- April 26-May 5: [AVFilm Festival](#) — join us at the movies and we'll let you know about pop-up tastings before certain films
- April 30: New spring wines on the tasting room menu
- May 16-19: [Healdsburg Wine & Food Experience](#)

Circle Member Events:

- March 25: Spring release selection window opens for Cartograph Circle members
- April 10-30: Spring release wines ship
- April 20 and 21: Spring release celebration in Healdsburg (invitations going out soon!)
- April 30: Spring pickups begin
- May 21: Winemaker tasting in Minnesota (details coming soon)



BACK TO WORK WE GO

We'll keep you posted on budbreak. In the meantime, there's a pile of citrus at the tasting room; if you're in town, stop in to grab some navel oranges, Valencia juice oranges, mandarin oranges, Persian Bearss limes and Eureka lemons. We're planning lots of fun new projects and experiences for visitors to Healdsburg for the rest of this year — we hope you can join us!

Cheers,

Alan and Serena